



## **Tips for a Successful Food Drive**

### **1. Plan ahead**

1. Select a leadership committee to plan your strategy and theme.
2. Determine the dates and how long to run your food drive.
3. Arrange food collection box delivery and pick up dates with Helping Hands of Forest County.

### **2. Advertise!!**

1. Publicity is the key to a successful drive. Spread the word to as many people as possible. Send out emails and make announcements.

Advertise it on your Facebook page and/or website.

2. Distribute publicity materials. Make food drive posters. Display them in public areas. Place the donation boxes in easy, very accessible locations.
3. Make it fun! You can have a lot of fun while making a difference.

**Thank you!!**